

# IMOGEN BARTON

07815528525 | imibarton@gmail.com | Malvern, Worcestershire | studio-b.co.uk

With over a decade of experience in print, graphic design, branding, and illustration, I'm no stranger to challenging projects. My design degree from the University of the Arts London, combined with my work with B2B tech SaaS firms (including startups), has given me a wide range of skills to adapt to different requirements. But what really sets me apart is my marketing experience. It has provided me with a unique perspective and understanding of what resonates with the target audience. This means I don't just create designs that look good, I create designs that connect with people and drive engagement.

For the last five years, I've led design projects from start to finish at a bustling agency, where I've consistently delivered visually stunning and effective designs. My ultimate goal is always to create designs that not only look great but also successfully communicate the brand's message.

## EXPERIENCE

### Senior Designer: 2019 - Present

Think Creative Ltd

### Designer

Think Creative Ltd

### Freelance Graphic Designer

Clients: HubSocial, A&T Cooper, Minitopia and Tamarisk Yoga.

### Visual Designer

Black Swan Data

### Studio Artworker

Precision Creative & Media

### Creative Marketing Executive

Pulsar Platform

### Creative Marketing Executive

Vuelio

### Researcher & Graphic Design Assistant

Cision

### Screen Printer & Studio Assistant

Garudio Studiage Ltd

### Studio Assistant

Pixley Print Studios

## TRAINING

Adobe InDesign Advanced TCS Training

City University London  
Digital Marketing Masterclass

City University London Web Animation  
and Design with Flash & ActionScript

## SPECIALITIES

Branding  
Design for Marketing  
Print Design  
Project Management  
Web design  
Email Design

## SKILLS

Illustrator  
Photoshop  
InDesign  
XD  
Wordpress  
Mailchimp

## EDUCATION

BA Surface Design: 1st Class Honours  
University of the Arts  
London College of Communication

FDA Surface Design: Distinction  
University of the Arts  
London College of Communication

Creative Techniques Level 1 & 2: Distinction  
South Bank University  
City & Guilds

## CREATIVE PARTICIPATION

Exhibited art at Studio A: The Excellence of Art

Moniker Projects: assistant to artist Jo Peel

New Designers 2013

Contributor to Peckham Space: Open Exhibition 2012

Contributor to A Secret Club Exhibition 2011

Exhibitioner at Sassoon Gallery:  
Now We Do Shellac 2010